



# OUTRIDER



WYOMING STATE LIBRARY NEWSLETTER

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## Jennisen Lucas to Seek AASL Presidency

Jennisen Lucas, District Librarian for the Park County School District #6 in Cody, Wyoming, is one of two candidates for the 2021-2022 American Association of School Librarians (AASL) presidential term.



*Jennisen Lucas*

Jennisen is currently serving on the AASL Board of Directors as the Region 9 Director. Her most recent AASL volunteer involvement includes chair of the standards implementation committee, member of the school librarians as leaders position statement task force, and member of the leadership development committee.

Along with AASL, Lucas is a member of ALSC and YALSA.

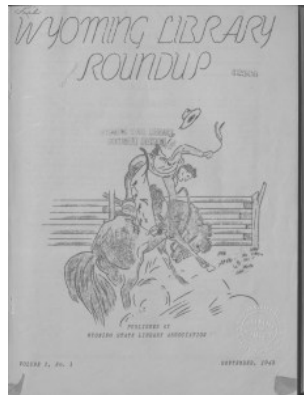
“AASL is an amazing group of talented school librarians at all levels,” Jennisen said. “I’ve been honored to learn from others in the organization as I’ve become more involved in AASL over the past few years. In my roles on various committees and as a regional director, I have come to better understand the overarching concerns and goals of our profession. It is indeed an honor to be selected to run for president-elect, and if elected, I will work to implement our new strategic plan and to move our organization closer to our goal: ‘Every school librarian is a leader, and every learner has a school librarian.’”

Phoebe B. Warmack, director of the William H. White Jr. Library and Reynolds Family Learning Commons at the Woodberry Forest (Va.) School, is the other candidate for the position.

# WSL News

## WYOMING LIBRARY HISTORY ONLINE

Among the documents in our [Wyoming State Publications](#) database is a treasure trove of information about the history of the state’s libraries with digitized copies of the [Wyoming Library Roundup](#) and [The Outrider](#) going back to the beginnings of each publication.



*The first issue of the Wyoming Library Roundup.*

The *Roundup* was first published in September of 1942 by the Wyoming State Library Association, “mimeographed and distributed” by the Wyoming State Library.

In the old issues of the *Roundup*, you can find proceedings of the WSLA (now WLA) conferences, library statistics, news from around the state (including favorite book picks), and more.

In 1990, the *Roundup* ended publication after 48 years of informing the Wyoming library community. It was revived in 2004 as a joint publication of the Wyoming State Library and Wyoming Library Association until 2015, when it was again discontinued.



# Calendar

- Jan 24-28 [ALA Midwinter](#)
- Jan 28 [Data Privacy Day](#)
- Feb 1 [Take Your Child to the Library Day](#)
- Feb 20 [WLA Legislative Reception](#)
- Feb 25-29 [PLA Conference](#)
- Feb 27 [Digital Learning Day](#)
- Feb 28 [Big Talk from Small Libraries](#)
- Mar 2 [Read Across America Day](#)
- Mar 16 [Freedom of Information Day](#)

*The Outrider* launched in January of 1969 as a publication of the Wyoming State Library, and it’s another good source of the state’s library history. *The Outrider* was published until 2011, when the State Library moved to a [blog format](#). In 2016, with the retirement of the *Roundup*, the State Library brought back *The Outrider* as a monthly email newsletter.

The WSL’s Marketing and Publications Team is responsible for *The Outrider*, which goes out monthly to nearly a thousand subscribers. We welcome submissions from libraries around

the state. Contact Susan Mark, WSL Outreach Librarian, at [susan.mark@wyo.gov](mailto:susan.mark@wyo.gov) or (307) 777-5915 if you have news you'd like included.

## WHO COUNTS IN THE CENSUS? EVERYONE DOES!

One of the most common questions to prepare for during Census 2020 is, “[Who do I count?](#)” If there is a human being living in your house for the majority of the time, you count them in your household. Grandparents, children, friends, siblings, cousins, spouses, significant others — count them all!

Children are one of the most difficult complete counts to achieve each census ([learn more](#)). Some groups have special circumstances for being counted, such as military members, inmates, long-term care patients, and off-at-college students, that make the average household count a little tricky. Luckily, the Census Bureau has a [webpage](#) especially for finding answers to these questions.

Why does this simple, little question matter to your library? Every person counts, which means every community — big and small — counts, too. All our Wyoming communities count on accurate statistics and populations in order to provide appropriate funding and opportunities.

This year is the first time the census offers online completion, and patrons may be reaching out

to their local library for internet and computer resources. Through training in your library, overall census awareness, and promotion in your community, we can help Wyoming achieve a Complete Count! Learn more on the Wyoming State Library's [Census 2020 webpage](#).

## FEDERAL FY2020 BUDGET INCLUDES IMLS INCREASE

Congress has provided the largest increase for [Institute of Museum and Library Services \(IMLS\)](#) and Library Services and Technology Act (LSTA) funding in 12 years. The House- and Senate-approved final FY 2020 spending bills included \$252 million for IMLS, a \$10 million increase for an agency originally marked for elimination by President Trump. Of the overall increase, \$6.2 million was dedicated to the LSTA program. The budget was signed by the President on Friday, December 20, 2019.

The Library Services and Technology Act (LSTA; Public Law 108-81), administered by IMLS, provides federal funds to the Wyoming State Library to [support library services and projects](#) across the state.

## Want More News?

Get the news as it happens: Follow the Wyoming State Library on our [blog](#), [Facebook](#), and [Twitter](#).

## School Libraries

### PRIMARY SOURCE TEACHING IDEAS FROM THE LIBRARY OF CONGRESS

The [Teaching with the Library of Congress](#) blog can help you discover and discuss the most effective techniques for using Library of Congress primary sources in the classroom. Teaching strategies, outstanding primary sources, lesson plans, teacher resources, and current thinking on effective classroom practice are all open for discussion. The Library of Congress has millions of primary sources available for free online. Teaching with primary sources is a powerful way to help students engage with content, build their critical thinking skills, and construct knowledge.

## Trustees, Friends, & Foundations

### REGISTRATION OPEN FOR 2020 NATIONAL LIBRARY LEGISLATIVE DAY

The American Library Association (ALA) has opened registration for the 45th annual [National Library Legislative Day](#), to be held May 4-5, 2020,



in Washington, D.C. The deadline to register is March 31, 2020. Participation in the event is capped at 400 people, with registrations processed on a first come, first served basis. National Library Legislative Day (NLLD) is a two-day event bringing together library advocates from across the country. Attendees will experience a full day of advocacy training. The following day, they will meet with their congressional leaders.

### 5 ALTERNATIVES TO FUNDRAISING GALAS

When we think of a fundraising event, a fancy night out often comes to mind. But is it the most effective way to raise money for your library? Once you calculate the costs, it might have been better to focus your efforts elsewhere. [On their blog](#), CauseVox suggests five alternatives to a gala:

- Hold a community marketplace
- Go live on social media
- Organize at-home fundraising dinners
- Host a game night
- Try an UnGala

[Read the full post](#) for details.

## Share the News!

Do you have colleagues who aren't on the *Outrider* mailing list? Encourage them to [sign up](#) and catch all the library news.



## CREATE IMPACT THROUGH SMART STORYTELLING

From the [Colorado Virtual Library blog](#), by Sandy Irwin (Durango Public Library), and Katherine Weadley (Colorado Library Consortium)

We all love a good story. The tension! The excitement! Good vs. evil, right vs. wrong, dogs and cats living together.... When you hear a good story, you are engaged in its outcome. Working in or supporting libraries is an important part of our lives. We believe in libraries and the work that we accomplish. We need to learn to convey the library story to others who do not share our passion (yet). We can do this effectively through stories. This was the topic of our [presentation](#) at the 2019 Colorado Association of Libraries Conference (CALCON), where we reviewed the 13 P's of Storytelling Power.

These tips are designed to help you share the story of your library — its successes, its failures, why support is needed and more. By incorporating stories into our presentations and

reports (and in conversations with strangers at the dentist office!), you reinforce the importance of libraries and the valuable job that we do in and for our communities. If you tell an engaging story, you can influence what people care about and what they are willing to do about an issue.

Prove it! That's the unofficial 14th "P" of storytelling that we added. It is essential to have data as a tool to support what it is you want to convey. Numbers also tell stories but in a different way. Some of your audience may be very analytical so it is important to make sure that numbers are always included.

[Read more](#) and find links to additional resources.

If you need assistance with library data in Wyoming, contact Thomas Ivie, Research and Statistics Librarian, here at the State Library at [thomas.ivie@wyo.gov](mailto:thomas.ivie@wyo.gov) or (307) 777-6330.

## Youth Services

### WE NEED DIVERSE BOOKS

From the Idaho Commission for Libraries December 2019 [Scoop newsletter](#)

[We Need Diverse Books](#) is a non-profit and a grassroots organization of children's book lovers that advocates essential changes in the publishing industry. Their mission is "putting

more books featuring diverse characters into the hands of all children.” Their website can help you bring diverse books to your library with loads of great resources — among them, the [Diverse BookFinder Collection Analysis Tool](#). This free resource allows you to upload a single file and get a snapshot of which racial/cultural groups are represented in your collection, and how they’re represented.

## ALSC RELEASES CHAMPIONING CHILDREN’S SERVICES TOOLKIT

The Association for Library Service to Children recently released the [Championing Children’s Services Toolkit](#). The toolkit encompasses a variety of easy-to-use advocacy resources to empower children’s staff to engage their communities to build healthy successful futures for children.

# Wyoming Library Association

## MEET, MINGLE WITH LEGISLATORS AT WLA’S ANNUAL RECEPTION

The [Wyoming Library Association legislative reception](#) will be held on Thursday, February 20, at the Wyoming State Library, 2800 Central Ave. in Cheyenne, beginning at 5:30 p.m. It will be preceded by a legislative update at 5 p.m.

The annual WLA reception is an opportunity to meet and mingle with your legislators and top elected officials and thank them for their support of libraries.



## POTLUCK DISHES STILL NEEDED FOR LEGISLATIVE RECEPTION

Calling all Jedi and Rebels: *We need more Chewies!* If you plan on bringing a potluck dish to the 2020 WLA Legislative Reception and haven’t yet notified us, please do so now. This great event rests on the shoulders of our wonderful Wyoming librarians, and we know Yoda ones to count on!

Contact Jessica Dawkins at [jessica.dawkins@wyo.gov](mailto:jessica.dawkins@wyo.gov) or (307) 777-6337 to sign-up for food donations. Cash donations to the Wyoming Library Association are also welcome; contact

Abby Beaver, WLA President, at (307) 777-5913 or [abby.beaver@wyo.gov](mailto:abby.beaver@wyo.gov).

We hope to see you the evening of Thursday, February 20, in Cheyenne! Until then...May the Forks be with you.

## 2020 AWARDS OPEN FOR NOMINATIONS

The Wyoming Library Association's [Awards/Grants Committee](#) is accepting nominations for Outstanding Hero/Heroine, Outstanding Librarian, and Outstanding Library. If you know of anyone, or a group, deserving of recognition for what they have done in and for a Wyoming library, this is the time to nominate them.

[Awards nominations](#) are due by May 31, 2020. An awards reception will be held at the WLA 2020 Conference, as well as visits to acknowledge and celebrate at the home libraries of the recipients. The [Nora Van Burgh Grant](#) is also available for continuing education. Applications are due by June 15, 2020.

Questions may be directed to committee chair Anna Street at [anna@ccpls.org](mailto:anna@ccpls.org).

## What's Up?

If you have great happenings at your library, we'd like to know! Send news to Susan Mark at [susan.mark@wyo.gov](mailto:susan.mark@wyo.gov).

# Databases & Electronic Resources

## MARKETING RESOURCES FOR GOWYLD

The Wyoming State Library has a plethora of amazing resources available to Wyoming residents through [GoWYLD.net](http://GoWYLD.net) —

everything from scholarly research to language learning to driving tests. The efforts of local librarians are key to ensuring that end users know, use, and embrace everything that's available to them.

The State Library maintains a page of [marketing downloads](#) featuring resources such as Learning Express Library, BookFlix, downloadable audiobooks, Pronunciator, Literature Online, Britannica Library, and more. Find posters, handouts, bookmarks, and graphics to download and print or post on your website. These are a great way to put your patrons in touch with the resources they need, but might not know about.



## JANUARY WEBINAR POSTPONED

The Wyoming State Library's Database of the Month webinar on [ProQuest eLibrary](#), originally

scheduled for January 21, has been postponed. It has been tentatively rescheduled for Wednesday, January 29 from 11:15 a.m. until noon, but that time and date may change. [Register here](#) to attend.

## People News

**Nicholle Gerharter** has taken on the management of the Cody Library in Park County, bringing many years of experience to her new position. Nicholle is a graduate of the Emporia State University Master of Library Science program. From 2003 through 2013, she served as Reference Librarian and Co-Head of the Adult Services Department at Natrona County Public Library.

Nicholle takes the position vacated by **Marjorie Buchholz**, who retired at the end of November after 43 years with the library. Marge was first hired in 1976 as a Library Assistant. In 1977 she was promoted to Assistant Children's Librarian and then to the position of Adult Services Supervisor. She held that position until 2005 when she was promoted to serve as the Cody Library Manager.

**Kathy Marquis** has been named as the new Wyoming State Archivist. She'll lead the Wyoming State Archives after serving as Deputy for the past four years and Interim for the past six months. Kathy received her undergraduate degree in history from the University of Michigan

and holds a Master of Library and Information Science degree from Simmons College. She has worked in a variety of archival institutions and libraries, including the University of Michigan, Harvard University, the Massachusetts Institute of Technology, the Minnesota Historical Society, and as Public Services Librarian at the Albany County Public Library in Laramie.

The Young Adult Library Services Association (YALSA) has selected **Yolanda Hood**, the Carol J. McMurry Distinguished Librarian for Academic Excellence at the University of Wyoming as the new editor of its quarterly, digital journal, [Young Adult Library Services \(YALS\)](#), to serve a one-year term. Yolanda has worked in libraries for over 14 years where her positions have involved working closely with teens and those that provide library services for teens. She is the co-creator, along with Kristine Shrauger, of the [Diverse Families Database](#).

## Training

### BIG TALK FROM SMALL LIBRARIES

[Big Talk From Small Libraries 2020](#) will be held on Friday, February 28, 2020, via the GoToWebinar online meeting service. This free one-day event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries. [Registration](#) is now open, and the full schedule will be available soon.



## ONLINE TRAINING 'AT YOUR LEISURE'

In addition to the live webinars in our training calendar, we try to pick videos that you can watch "At Your Leisure." These on-demand offerings caught our attention for December:

- [One Book Wyoming 2019: Ernest Hemingway and Performance of Self](#) (Wyoming State Library)
- [Dyslexia](#) (WY Lit)
- [Fundamentals of Library Advocacy](#) (EveryLibrary)
- [Planning a Palooza: Creating Collaborative Training Opportunities for Library Staff](#) (Infopeople)
- [Choosing a Funding Opportunity for FY2020](#) (Institute of Museum and Library Services)

## 8TH ANNUAL WILD WISCONSIN WINTER WEB CONFERENCE

Registration is open for the [8th Annual Wild Wisconsin Winter Web Conference](#) that will take place on January 22-23, 2020. Fourteen sessions will be available in four different tracks, including Library Management (new!), Adult Services

## Subscribe Today!

If you're not getting the *Outrider* in your email inbox every month, [sign up now](#) so you never miss an issue!

(new!), Small Libraries, and Tech Trends. All sessions will be recorded and captioned. For more information contact Jamie Mateczak at [jmateczak@wvls.org](mailto:jmateczak@wvls.org) or 920-455-0668.

## Library Jobs

Recently posted Wyoming library employment opportunities from our [jobs board](#):

- [Assistant Librarian – Innovative Media and Learning Spaces Librarian](#), University of Wyoming Libraries
- [Youth Services Manager](#), Teton County Library

## Grants & Awards

### [LibraryReads Travel Grants](#)

**DEADLINE for PLA: January 17, 2020**

**DEADLINE for BookExpo: March 16, 2020**

LibraryReads is offering individual grants of up to \$1,000 each for PLA 2020 and BEA 2020.

They expect to open applications for ALA Annual 2020 in March 2020.

Applicants must be currently employed, in any job title, at a public library in the United States; have an interest in readers' advisory for adults; and have actively participated in LibraryReads (voted via Edelweiss or NetGalley) in the three-month period prior to application.

### [Libraries Transforming Communities: Travel Stipends for Small and Rural Libraries](#)

**DEADLINE: January 20, 2020**

Libraries Transforming Communities: Facilitation Skills for Small and Rural Libraries is a new learning series from the American Library Association (ALA) designed to help library workers develop facilitation skills to engage with their communities. This program includes registration and travel stipends for in-person training at the 2020 ALA Annual Conference in Chicago, online training, and follow-up coaching. ALA will distribute up to 25 stipends to library workers in small and rural communities to cover travel costs. Open to library employees who work in small or rural communities with a legal service area population of 25,000 or less.

### [Coretta Scott King Book Donation Grant](#)

**DEADLINE: January 31, 2020**

Underfunded libraries, schools and non-traditional organizations that provide educational services to children are invited to apply to receive one of three Coretta Scott King Book Donation Grants. The grant program provides books submitted for consideration for the Coretta Scott King Book Awards to libraries and other organizations to expand their collections.

### [Gale Cengage Learning Financial Development Award](#)

**DEADLINE: February 1, 2020**

This award is presented to a library organization

to recognize an innovative, creative, well-organized project which successfully developed income from alternative sources including, but not limited to, individual gifts, foundations, endowments, challenge grants, and related efforts. The winner receives a \$2,500 grant and a framed citation.

### [Libraries Transform Communities: Engagement Grant](#)

**DEADLINE: February 3, 2020**

This grant will provide \$2,000 for a school, public, academic, tribal or special library to expand its community engagement efforts. Libraries are invited to apply by designing and outlining activities for a library-led community engagement project. Activities may include developing community engagement programs and services, partnering with a community agency that builds the capacity of the community to address an important concern/issue, or creating a program or event that connects the library to a community-identified aspiration or concern.

### [The Lemony Snicket Prize for Noble Librarians Faced With Adversity](#)

**DEADLINE: February 3, 2020**

If you know a librarian who has gone above and beyond the normal requirements of librarianship to stand up in the face of adversity with dignity and honor, please consider giving that person some much needed recognition by nominating them for this award. The prize consists of \$10,000 along with an odd, symbolic object from

Snicket's private stash, and a certificate. The nominee must be a librarian.

### **Penguin Random House Library Award for Innovation**

**DEADLINE: February 3, 2020**

This award recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award given annually to a library in the U.S. In addition, four runner-up awards consisting of \$1,000 in Penguin Random House books. If a suitable candidate is not found, the award will not be presented that year.

### **Digital Learning Day Mini-Grants**

**DEADLINE: February 14, 2020**

In advance of Digital Learning Day, the American Library Association is opening a call for applications for \$700 mini-grants to school, tribal, public, and academic libraries to design and implement programs using Google's Applied Digital Skills resources. Up to 290 eligible libraries will be selected.

### **Pat Carterette Professional Development Grant**

**DEADLINE: February 15, 2020**

This grant is awarded to an individual on an annual basis to provide monetary support (up to \$1,000) to participate in continuing educational event(s) to keep current in his/her career field. Monies may be used to participate in continuing

professional development event(s) offered by the American Library Association (ALA), an ALA-related unit or association, State Library Associations, ASTD, the American Management Association (AMA), or any other Learn RT Board approved activity/event.

### **Lift Every Voice: Why African American Poetry Matters**

**DEADLINE: February 21, 2020**

Lift Every Voice is a national public humanities program dedicated to enhancing appreciation of the African American poetic tradition and its imaginative range and richness. Fifty sites will be awarded a stipend of \$1,200 to mount a minimum of two free public programs. Applications are open to public, academic, and community college libraries; and nonprofit museums and community organizations.

### **Bank of the West's Charitable Investments Program**

**DEADLINE: Ongoing**

Bank of the West supports nonprofit organizations dedicated to improving the quality of life, particularly of low- and moderate-income individuals and communities. Grants are awarded for education and job training as well as for community and economic development.

### **Distribution to Underserved Communities Library Program**

**DEADLINE: Ongoing**

The D.U.C. Library Program has thousands

of free art books available for distribution to public and school libraries in underserved communities. All items received from the D.U.C. must be cataloged in the library's holdings and made available to all patrons.

## News in Brief

### [Apply for Inclusive Internship Initiative](#)

The Public Library Association's Inclusive Internship Initiative (III) offers paid, summer-long internships to high school students at their local public library. Over the course of the summer, each intern works with a library mentor on a community-based learning project. Any public library in the US is welcome to apply. Application deadline is February 3, 2020.

### [Application Period Open for 2020 ALA Leadership Institute](#)

The application period for the 2020 "Leading to the Future" ALA Leadership Institute (August 2-6, 2020) is now open, with applications accepted through March 9, 2020. ALA Past-President Maureen Sullivan and Library and Leadership Consultant Kathryn Deiss will return to facilitate a four-day immersive leadership development program for mid-career librarians.

### [ALA Live Webcast to Reveal Next Classics in Children's and YA Literature](#)

On Monday, Jan. 27, 2020, at 6 a.m. MST, the American Library Association (ALA) will

announce its Youth Media Awards. Book lovers can follow the action live by visiting [ala.unikron.com](http://ala.unikron.com), Facebook Live, or hashtag #alayma20. The ALA Youth Media Awards include the prestigious Newbery, Caldecott, Printz, and Coretta Scott King Book Awards.

### [Make Sure Kids Count in 2020 Census](#)

The We Count Census Book and Toolkit "WE COUNT!" is an early childhood 2020 Census campaign intended to support families' participation in the U.S. Census, especially in hard-to-count communities. A sample of the book is available on the WE COUNT! [project website](#), along with information on planning a community event, and other ways to support family participation in the 2020 Census.

### [Roxane Gay to serve as 2020 Preservation Week Honorary Chair](#)

Bestselling author, educator, and cultural critic Roxane Gay is teaming up with the Association for Library Collections & Technical Services (ALCTS), a division of the American Library Association (ALA), to share her years of experience as a writer, storyteller, and social commentator during Preservation Week, April 26 – May 2, 2020. This year's Preservation Week theme is "Preserving Oral History," and participating libraries will celebrate by offering special programs and services to connect library users with preservation tools, promote the importance of preservation, and enhance knowledge of preservation issues.