

lease read instructions on reverse  
ide before completing application.

FILED

PLEASE TYPE

STATE OF WYOMING  
SECRETARY OF STATE  
State Capitol  
Cheyenne, Wyoming 82002

JAN 12 95 2 9 7 3 0 2

WYOMING  
SECRETARY OF STATE

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

1. BE IT KNOWN THAT THE APPLICANT Cheyenne Frontier Days Properties Inc.  
has heretofore adopted and used a certain trademark and hereby makes  
application for registration of such trademark.

2. Business address of applicant is: 4501 N. Carey Ave., Cheyenne WY 82001

3. Mailing address of applicant is: P O Box 2477, Cheyenne WY 82003

4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other  
(CIRCLE ANSWER) If (b) give names and address of partners: \_\_\_\_\_

If (c) show when and where incorporated (State) WY (Date) 1/1/92  
If (d) explain: \_\_\_\_\_

5. Provide a written description of trademark or service mark. Your  
description must include all words, names, symbols, devices and designs  
which the applicant wishes to be included within the mark. You may  
attach a separate sheet if needed; however, you must describe the  
trademark completely. Stylized logographic with an arrowhead as the center, within  
which there is a cowboy, horse and brand "CF reverse U" (continues on attached sheet)

6. Provide the class number and title of the goods or services (see reverse)  
USE ONLY ONE CLASS CODE PER REGISTRATION. 28 -- Jewelry and precious metalware

7. Provide a brief description of the goods or services within the class  
(i.e., what your product is, or what service you provide.) Belt buckles  
pins, bracelets, brooches, watches, etc

8. List the mode or manner in which the mark is used to identify the goods  
or services (e.g., GOODS-labels on cans, bags, wrappers, etc.; tags,  
nameplates affixed directly to product; SERVICES-labels on laundry  
bags, advertising, window signs, etc.) Engraved, stamped, imprinted, diecut,

9. Date of first use by applicant or predecessor:

(a) Anywhere March 31, 1993 THE MARK MUST HAVE BEEN USED  
(b) In THIS State March 31, 1993 BEFORE IT MAY BE REGISTERED

10. THREE specimens or facsimiles of the mark AS LY USED must  
accompany this application.

State of Wyoming  
County of Laramie ss.

Philip VanHorn, being President duly sworn,  
deposes and says that he is President applicant and  
(title)

makes this affidavit on behalf of the applicant. He has read the above  
application, and the facts set out therein are true; he believes the applicant  
to be the owner of the mark sought to be registered; to his best knowledge  
and belief no other person, firm, corporation or association has the right  
to use said mark in this State, either in the identical form or in such  
near resemblance thereto as might be calculated to deceive.

Date: 22-Dec 1994 Signature: \_\_\_\_\_  
Signature available on original document

Subscribed and sworn to before me this 22<sup>nd</sup> day of December, 19 94.



SEAL

Kerry Balcaen  
(Notary Public  
My commission expires: Mar. 23, 1997

**STATE OF WYOMING**  
**SECRETARY OF STATE**  
**APPLICATION FOR REGISTRATION OF TRADEMARK**

**(Page 2)**

Cheyenne Frontier Days™ Properties Inc.

5. (description of trademark, continuing)

Above the arrowhead logo appear the words, in stylized type:

**100TH ANNUAL 1996**

To the left of the arrowhead logo appears the word, in stylized type:

**CHEYENNE**

To the right of the arrowhead logo appears the word, in stylized type:

**FRONTIER**

Below the arrowhead logo appears the word, in stylized type:

**DAYS**

To the left of the tip of the arrowhead appears the "circle R" -- ®